

Apple Has Introduced '3d Touch' With Its New Iphone 6s Range, Which Spells The End Of The Traditional Screen Protector Market

MANILA — September 11, 2015. iPhone 6S introduces an entirely new way to interact with your phone. For the first time, iPhone senses how much pressure you apply to the display. In addition to familiar Multi-Touch gestures like Tap, Swipe and Pinch, 3D Touch introduces Peek and Pop. This brings a new dimension of functionality to the iPhone experience. And when you use 3D Touch, your iPhone responds with subtle taps. So not only will you see what a press can do — you'll feel it.

Initial tests carried out by our R&D team clearly show that the traditional plastic and glass screen protectors, applied to the 3D Touch screen, either completely prevent the effect of the new 3D Touch or greatly reduces its effectiveness .

There is little doubt that all other main smartphone manufacturers will follow Apple's lead and will introduce 3D Touch enabled smartphones in future releases.

The big question now remains how people will protect their expensive smartphones without covering the original screen with a plastic or glass screen protector?

The answer is provided by the recent launch of Nanofixit Liquid Screen Protectors, which are the world's strongest liquid screen protectors making any glass surface ultra scratch resistant, protects against cell phone radiation and actively kills most common bacteria found on the screen.

This form of liquid glass coating has no glues or adhesives and bonds to the surface as a result of the quantum forces involved to form an invisible protective layer that is approximately 200 times thinner than a human hair. Once applied, you don't see the layer - you just know it's there.

The Nanofixit Liquid Screen Protectors boasts many benefits such as enhanced vividness of the screen (HD effect), enhanced quality of the camera and pictures taken, reduction of finger-marks and smudges, anti- bacterial effect and even repels water like the leaf of a lotus flower.

However, in the context of the new Apple 3D Touch screen launched with iPhone 6S and 6S Plus, **Nanofixit** has the **ONLY SCREEN PROTECTOR** which **DOES NOT DEROGATE** from the functionality of the new 3D Touch screen.

About Nanofixit Inc

Nanofixit Inc. is a company with worldwide distribution of an advanced and innovative Liquid Screen Protector based on Nanotechnology. Nanofixit is working with some of the most advanced nanotechnology labs in the world developing several innovative products.

The first retail product we introduced in the market was a Liquid Screen Protector that is not only ultra scratch-resistant but also anti-bacterial, anti cell phone radiation, water repellent and truly invisible (thereby maintaining and enhancing the clarity of your screen). Nanofixit liquid screen protector is a glass coating developed for smartphones, touch screens, cameras and any other glass surfaces in electronic devices. Our mission is to continue developing nanotechnology products that will benefit and amaze consumers from around the world.

The company operates out of Manila, Philippines, and has factory facilities in Subic Bay Freeport Zone. Nanofixit's vision is to become the market leader and the world's most recognized brand within surface protection. With our pipeline of new Nano Liquid Coating products, we intend to dominate the Nanotechnology Liquid Coating Space and become a one-stop-shop for Nano Liquid Products for any screen or surface imaginable.

Press Contact:

Michael Nielsen

Nanofixit

michael@nanofixit.com